

Integrated Marketing/Recruiting Committee

Agenda

**Friday, March 4, 2016
Rooms 204/712**

1. Welcome Michelle A. Alexander
 2. Approval of the January 22, 2016 Minutes – Exhibit 1 Committee
 3. Dr. Johnston Remarks Dr. Dusty R. Johnston
 4. Activities Review/Update
 - Home and Garden Festival, February 27-28 Ms. Alexander
 - ERP/SIS News Ivy Harris
 - FASFA February and Beyond Marketing Melissa Elliott
 - Title III Update Betsy Harkey
 5. 2015-2016 Activity Outlook
 - Adult learner project Amanda Raines/Greg Fowler
 - GenTX Day – April 29, 2016 -- Exhibits 2 – 6 Leann Scharbrough
 6. New Business
 7. Future Meeting Dates
- Friday, April 15, 2016 8:00 a.m. Rooms 712/204
8. Adjournment